

# Builder Summit

Europe's Biggest [Future] Builder Festival



HUNGARY, ZALAHALÁP

2023. JULY 6-15.

**10+ DAYS**  
**200+ STUDENTS**  
**50+ PROFESSIONALS**  
**20 PROJECTS**  
MONUMENT OF BUILDERS INSTALLATION



HELLO  
WOOD

VEB 2023

# Hello Wood's Festival is back at it again in 2023

**Hello Wood is making a huge return to its international summer school & festival - more people, permanent central installation, international architectural & designer superstars visit the post-apocalyptic basalt quarry in Hungary.**

## Hello Beautiful People!

Hello Wood is extremely excited to announce that their international summer school & festival for architecture is back for 2023! After a 3 year hiatus, the extraordinary summer school is returning to Hungary in July. Hello Wood is raising the bar this year: a permanent central installation/community space, more people, bigger projects, more days, international designer superstars, and an amazing closing music festival with more than 1000 visitors in the mesmerizing landscape of post-apocalyptic basalt quarry.

## International Summer School & Festival

There have been many architecture summer schools & festivals in the history of Hello Wood, but none on the scale of this summer's promising event, the annual Hello Wood Builder Summit, which will take place in Zalahaláp, Hungary, from July 6 to 15.

Considering the number of participants and the scale of the project installations - not to mention the closing arts and music festival open to the public, the festival will be the biggest and most exciting event in Hello Wood's history.

The Hello Wood Builder Summit is one of the major events of the European Capital of Culture VEB2023.

Future-oriented architecture, design and art students, opinion leaders and teachers from all around the world will gather to create something extraordinary during their 10 days together.

The Hello Wood Builder Summit is a multi-day festival that goes beyond the traditional summer camps/festivals. The event is a unique community experience, inviting people to master the 'thinking through making' mentality - to create, dance and party in a spiritual mass or as they say - **B.U.I.L.D. - Build. Unite. Inspire. Love. Design.**

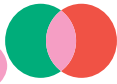
The event will host **200+** international students/workshop leaders/tutors, and **1000+** festival attendees for the closing music festival.

Open Call

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## Topic

The festival reflects on the ecological conditions of the area and draws attention to sustainability and the relationship between human-environment-future. **The event will be held in a closed basalt mine resembling a post-apocalyptic crater.**

The site of the festival, the abandoned quarry is a wounded landscape that shows an exciting contradiction: the production of building materials inevitably involves demolition.

This year's Hello Wood Builder Summit will explore the relationships between intervention and naturalness, demolition and construction, and absence and replenishment. Our daily lives are fundamentally reinterpreted by pandemics, wars, economic crises, and global warming. The issue of demolition and reconstruction is not only relevant from an architectural point of view, but the Hello Wood Builder Summit is also a response to the social situation.

**Hello Wood is looking for projects that reflect the ambiguity of building & demolition, and solutions that reflect on the future of architecture/design/land art, the scarcity of resources and space.**



## European Capital of Culture - Veszprém - Balaton 2023

The 2023 Hello Wood Builder Summit is organised within the framework of the Veszprém-Balaton 2023 European Capital of Culture (VEB2023 ECoC) programme in Hungary. VEB2023 ECoC brings many cultural programmes and projects to the region with which Hello Wood has always been closely connected. Hello Wood and its visitors are already widely familiar with the region. For example, the team has visited Csóromfölde many-many times with the summer school and made it an internationally important destination among both architecture and design students, teachers. Hello Wood is super excited to contribute to this regional collaboration between cities, towns, organisations and people.



## How to Apply

To participate in the Hello Wood Builder Summit and realise a project, applicants can either apply as a team leader or as a participant. Team leaders must submit a project proposal reflecting their thoughts regarding the topic, students can apply by submitting their portfolio and motivational letter.

**DATE:**

**2023. 07.06 - 15.**

**LOCATION:**

**HUNGARY, ZALAHALÁP**

**EARLY BIRD TICKET:**

**450 EUR**

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## Contact

E-mail: [hellowood@hellowood.eu](mailto:hellowood@hellowood.eu)

Website: <https://hellowood.eu/>

Facebook: <https://www.facebook.com/HelloWood>

Instagram: <https://www.instagram.com/hellowood/>

